

Central Office  
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Sheri Wilson, JD, CCAP, NCRT, Executive Director



January 22, 2025

Dear Community Partner,

Please join us at Westland Mall on Saturday, March 22, 2025, from 10 am to 2 pm and celebrate the 33rd Day of the Child. Our theme is “Read with me, Sing with me, Play with me.”

The event will begin at 10 a.m. with a concert by Jim Gill in the Center Court sponsored by the Southeast Iowa Early Childhood committee.



If you wish to participate, please complete the enclosed form and return it today. Your booth should include a FUN activity for children and/or their families.

Each space includes one table and two chairs for \$30. You may request extra space at no additional charge. Feel free to bring child-size tables and chairs for your space.

All activities must be free of charge to the public. There is no selling of products or services during the event. **No balloons, candy, or pop, please (think healthy & safe)**

**Register early; space is limited.** Registrations will be accepted in the order they arrive until spaces are filled. The goals of the event are to:

- Encourage families to support, promote, and participate in the community's resources and programs.
- Have fun with families and children!

**Please promote this event to parents participating in your programs.**

For more information, contact Community Action of Southeast Iowa at 319-753-0193 or email [community.action@caofseia.org](mailto:community.action@caofseia.org)

*Read with Me, Sing with Me, Play with Me!*

# Day of the Child Registration

To be held Saturday, March 22, 2025, from 10 am – 2 pm



Please submit Registrations by March 8, 2025

Business/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail (print carefully) \_\_\_\_\_

Please indicate how many tables you need and include payment by check:

\_\_\_\_\_ # of spaces with 1 table & 2 chairs x \$30 = \$ \_\_\_\_\_

List special requests (for example - extra space with no table or chairs). Only a few locations have electricity available. We will let you know if you request electricity if it is available on a first-come basis.

\_\_\_\_\_

Briefly describe your interactive fun display/activity/craft.

\_\_\_\_\_

\_\_\_\_\_

**Please, NO candy, balloons, or pop (think Healthy & Safe☺)**

Please provide your own table coverage. We provide a small sign to identify your table; please list what you want it to say -

\_\_\_\_\_

Please mail Registration with your fee check to:  
Community Action - Day of the Child  
2850 Mt. Pleasant St., Suite #108, Burlington, Iowa 52601  
For more information, call 753-0193  
E-Mail [community.action@caofseia.org](mailto:community.action@caofseia.org)

*Read with Me, Sing with Me, Play with Me!*

# Read with Me, Sing with Me, Play with Me!

## Day of the Child Tips

- Have the booth ready to go by 10 a.m. Saturday. Create a fun, attractive booth that identifies who you are. Staff your booth with a knowledgeable person who actively talks with people about your program and services. This will draw people in!
- Keep your booth neat, clean, and organized (don't have personal drinks and food on your booth table). All signage must be professionally printed.
- Keep noise level down and music volume LOW, limited to your immediate area. Please be very quiet during the concert.
- No balloons, candy, or pop, as they can be choking hazards. Also, there is no selling of items, services, or money exchanges.
- The mall and Community Action are not responsible for lost, stolen, or damaged items.
- All dollies or carts must have rubber wheels. The mall does NOT provide them.
- Do not attach items to mall property; keep a clearance of at least 15 feet from the storefront or kiosk.
- If you have a food activity, you must have a food permit from the Department of Health.
- Report any concerns to the Community Action Booth off of Center Court.
- Parents have expressed that they like "make and take" items they can grab and take home to complete. Be sure your logo, name, and contact information are on as many materials as possible.
- Do not take down your booth until 2 p.m.
- **Most of all...have fun!**

